

FOR IMMEDIATE RELEASE

Media Contact: Neil Fritz (954) 921-3594

PUBLIC MEETING TO CONTINUE DISCUSSION OF REDEVELOPMENT DOWNTOWN

HOLLYWOOD, FL – On Tuesday, June 12, 2007, from 6:30 p.m. – 8:30 p.m., the City of Hollywood will hold a Downtown Regional Activity Center (RAC) Vision and Planning Forum at City Hall in the City Commission Chambers at 2600 Hollywood Boulevard, Room 219.

The public meeting is the sixth public forum since April 2003 regarding redevelopment Downtown and along commercial Corridors throughout the City of Hollywood. This forum will be for public discussion of overlay zoning districts along Federal Highway, Dixie Highway, and Hollywood Boulevard east of I-95, implementing Hollywood's Citywide Master Plan.

During the forum, expert panelists will discuss objectives for urban design and commercial office and retail development within the Hollywood RAC. Focus of attention will be a proposed new North Downtown Office/Mixed-Use District between Federal and Dixie Highways north of the historic downtown area. Moderating the panel will be Bernard Zyscovich of Zyscovich, Inc., Urban Planners and Architects.

The public forum process began in April 2003, when four panelists reviewed recent and proposed developments for the Young Circle area. Mr. Zyscovich moderated that panel and worked with the City's Community Redevelopment Agency – Downtown District to conduct two additional forums to ensure public participation in the process to develop zoning recommendations and design guidelines for the Young Circle/ArtsPark area. A fourth forum was held regarding Federal Highway and a fifth regarding future redevelopment along SR7/US441.

Serving on the panel in addition to Mr. Zyscovich will be Neisen Kasdin Chair, Land Use Practice Group Akerman, Senterfitt, Esquire; Mike Cannon, Integra Realty Resources; and Lyle B. Stern, Koniver Stern Group Realty Real Estate & Brokerage. Interested members of the public are encouraged to participate in the forum discussion.

For more information, call Neil Fritz, Director, Downtown & Corridor Redevelopment, City of Hollywood, (954) 921-3594