



## **FOR IMMEDIATE RELEASE**

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### **4th Annual Vintage South Florida Festival – Sunday, March 1**

HOLLYWOOD, FL – February 5, 2009 – Take a fascinating journey back in time at the 4th Annual Vintage South Florida Festival of History & Architecture, featuring themed entertainment, historical talks, tours, exhibits, book signings, a classic car show and pre-WWII vehicle display, Antique & Collectible Market and Kids' Fun Zone from 12 noon to 6 p.m. Sunday, March 1 at the ArtsPark at Young Circle in Historic Downtown Hollywood.

There is no charge for admission to the festival, which will include an awards ceremony and birthday cake honoring South Florida centenarians at 3 p.m. in the Visual Arts Pavilion at the ArtsPark at Young Circle.

The festivities also will include the Dream Car Classic featuring pre-1980 vehicles (10 a.m. to 3 p.m.), a Swing Dance Contest, live Dixieland music, a barbershop quartet and other musical entertainment.

The Hollywood Women's Club will offer festival-goers the opportunity to experience an authentic high tea and an old-time speakeasy, while the Ladies of the Lakes social club will present a vintage tiki bar.

Several South Florida historical authors will be on hand in the Plaza Pavilion to autograph copies of their books, including Seth Bramson, Dr. Joan Mickelson, Dr. Stanley Silverblatt, Randall Robinson and Don Worth.

Historical presentations will be offered throughout the day in the Chautauqua Pavilion, named for the hugely popular education movement that spread throughout rural America in the late 19th and early 20th centuries and featured speakers, teachers, musicians, entertainers, preachers and specialists of the day.

Chautauqua Pavilion speakers will include Dr. Joan Mickelson, Hollywood historical author (noon); Seth Bramson, historian of the Florida East Coast (FEC) Railway (1 p.m.); Don Worth, co-author of Art Deco Miami and Shanghai (2 p.m.); the Hollywood Women's Club (2:30 p.m.); Alice Foster, former public relations director for the Diplomat Hotel (3 p.m.); and Bill Foster, former owner of Johnson Foster Funeral Home (3:30 p.m.).

Neil Fritz, Hollywood's Downtown & Corridor Redevelopment Director, will take on the persona of a Chautauqua emcee with a presentation at 12:30 p.m., immediately followed by a Historic Downtown walking tour conducted by Fritz at 12:45 p.m. Tour registration is \$5 at the Information Booth, located adjacent to the City of Hollywood Division of Records & Archives tent, where historical photos and artifacts from Hollywood's colorful past will be on display.

Guided trolley tours conducted by the Hollywood Historical Society at 1:30, 2:30 and 3:30 p.m. will feature the Hammerstein House, Joseph W. Young House and Hollywood Women's Club clubhouse. Tickets (\$5) are available at the Society's booth in the Plaza Pavilion.

## *4th Annual Vintage South Florida Festival*

Other organizations participating in the festivities include the Historical Museum of Southern Florida, FEC Railroad Museum, Hallandale Historical Society, Davie Old School Foundation, Schoolhouse Children's Museum of Boyton Beach, Greater Hollywood Chamber of Commerce, Hollywood Rotary Club, Dania Beach Historical Society and the Gold Coast Woodturners. The City of Hollywood Fire Department will also be present for photo opportunities next to their treasured vintage fire truck, and the Public Works Department will be selling live fruit trees.

The Kids' Fun Zone will feature magic shows, a bounce house, entertainment by Mama Clown, face painting, balloon twisting, arts and crafts activities presented by the Arts Academy of Hollywood, and a stilt-walking Uncle Sam.

Discover vintage treasures in the Antique & Collectible Market, and enjoy old-time festival fare such as kettle corn, funnel cakes, hotdogs, lemonade and cool treats from a Good Humor truck.

"Vintage has become an annual must-do for anyone who has a sense of appreciation for history and architecture," said Lisa Liotta, Deputy Director of the City of Hollywood Community Redevelopment Agency-Downtown District. "It also has a very human side as we recognize individuals who have made significant contributions to our community. It is a fun, entertaining and upbeat event, and a great way to spend a Sunday afternoon!"

The ArtsPark at Young Circle is a 10-acre arts and entertainment attraction at Hollywood Boulevard and U.S. 1 in Historic Downtown Hollywood. Convenient parking is available for 75 cents an hour at the Radius Garage at 219 N. 19th Avenue (between Polk and Tyler streets) and the Van Buren Street Garage at 251 S. 20th Avenue.

For more festival information or to recognize a Centenarian, contact Lisa Liotta at 954-921-3016 or visit [www.downtownhollywood.com](http://www.downtownhollywood.com).

Registration for the Dream Car Classic will begin at 8 a.m. at 19th Avenue and Tyler Street, with prizes awarded at 2:30 p.m. at the MAJIC 102.7 van. The \$10 registration fee includes a vintage entry gift. Call 954-926-3377 for more information.

Vintage South Florida is produced in partnership by the Hollywood Community Redevelopment Agency-Downtown District; the City of Hollywood Division of Records & Archives and Department of Parks, Recreation & Cultural Arts; and Project Marketing, Inc.

The Hollywood Community Redevelopment Agency (CRA) was created under the authority of Florida's Community Redevelopment Act of 1969. The CRA's mission is to encourage economic development through the use of tax increment financing by funding development, special projects and enhanced services that address areas of community concern. The Downtown District was established in 1979 to promote Hollywood's central business district including Historic Hollywood Boulevard, Young Circle and nearby residential neighborhoods. The Downtown District is approximately 580 acres and extends from 22nd Avenue on the west to generally 17th Avenue on the east, Johnson Street on the north and Washington Street on the south.

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