



## FOR IMMEDIATE RELEASE

Media Contact: Lisa Liotta, Deputy Director  
City of Hollywood Community Redevelopment Agency-Downtown District  
Office: (954) 921-3016  
lliotta@hollywoodfl.org

### **Top-Rated Dance Studio Expands Programs in Downtown Hollywood**

HOLLYWOOD, FL – April 21, 2009 – Union Dance Factory, an award-winning studio in Historic Downtown Hollywood, will soon expand its programming to include a variety of movement classes for young dancers as well as new offerings for adults.

Union Dance Factory opened at 2021 Hollywood Boulevard in April 2008, and it wasn't long before it was selected the 2008 "Best Dance Studio" in Broward and Palm Beach by New Times.

Union Dance Factory's winning philosophy stresses the importance of learning to feel the beat of the music, in addition to knowing the fundamentals and techniques of a particular dance style.

"We really know passion, and we know how to break it down," said studio owner and instructor Susana La Cubana. "We want to teach people how to dance to the music."

Union Dance Factory currently offers six major styles for adults, including the extremely popular Pole Fitness program. Other dance styles are Fat-Melt Dance Cardio; Hip Hop; Twisted Tango; Furious Flamenco with instructor Jorge Robledo, who also performs at the downtown La Barraca Tapas Bar & Café; and Arabian Fusion, which features fitness and isolation-technique versions of bellydance. In June, Two-Step and West Coast Swing classes will be added to the schedule.

The downtown location has served Union Dance Factory well. Young passers-by frequently pull their parents into the studio, drawn to the lively music and colorful décor.

"They run inside. It's some kind of magnetic attraction," said La Cubana.

Youngsters will be able to move to their own beat at Union Dance Factory beginning in May. The Youth Project for ages 10 and older will be launched May 1st, featuring classes in Bellydance, Salsa, Capoeira, Hip Hop and Creative Expression, or freestyle. The Future Stars program for children ages 5 to 9 will debut the end of May.

La Cubana said Union Dance Factory offers "a whole bunch of styles under one roof," all at very competitive fees. Dance classes are especially beneficial in challenging economic times, she said, because they help students relieve stress in a fun, upbeat environment while getting in shape and meeting new people.

Union Dance Factory also will soon be home to a raw vegan juice bar. For more information, call 954-282-8300 or visit [www.uniondancefactory.com](http://www.uniondancefactory.com).

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The Hollywood Community Redevelopment Agency (CRA) was created under the authority of Florida's Community Redevelopment Act of 1969. The CRA's mission is to encourage economic development through the use of tax increment financing by funding development, special projects and enhanced services that address areas of community concern. The Downtown District was established in 1979 to promote Hollywood's central business district including Historic Hollywood Boulevard, Young Circle and nearby residential neighborhoods. The Downtown District is approximately 580 acres and extends from 22nd Avenue on the west to generally 17th Avenue on the east, Johnson Street on the north and Washington Street on the south.

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