



## FOR IMMEDIATE RELEASE

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### Many New Businesses Open in Downtown Hollywood

HOLLYWOOD, FL – August 10 2009 – Business is booming in historic Downtown Hollywood, where more than 20 new businesses have opened their doors in the past year. According to the City of Hollywood CRA – Downtown District, there is bustling business and visitor activity Downtown – especially during evening hours – despite sluggish economic conditions.

“When malls, shopping centers and downtown districts across the nation are losing tenants,” said Downtown CRA Director, Neil Fritz, “it’s great to see Downtown Hollywood headed in the other direction.”

“Formerly vacant storefronts have been occupied by new and relocated businesses,” Fritz continued, “and we also have new retail space at the Radius Condominium that’s filling up. We are way ahead of the game on Hollywood Boulevard, which probably has the highest occupancy rate in years.”

The newest members of Downtown Hollywood’s business community attribute its appeal to a number of factors including fair rents from landlords, a pro-business Downtown CRA and innovative customer incentive programs. In addition, there are free ongoing events that bring large audiences to Downtown Hollywood, such as Funtastic Fridays for Kids, ArtWalk and the Dream Car Classic.

Leading the recent Downtown movement was Sage French Café & Oyster Bar, which opened at 2000 Harrison Street in late October 2008 and just seven months later was recognized as the “Best New Restaurant in Broward” in New Times Best of Broward-Palm Beach 2009 (954-391-9466, [www.sagecafe.net](http://www.sagecafe.net)).

Other new Downtown Hollywood businesses include:

- Aldo’s Restaurant, serving Italian cuisine at 1917 Hollywood Blvd. (954-923-0100)
- Ella’s Shoes at 1911 Hollywood Blvd. (954-925-0883)
- Harrison Café & Deli at 2028 Harrison St. (954-367-5986)
- Hello Hollywood women’s apparel shop at 1848 Radius Drive (954-926-2680)
- Masters of Tails pet and grooming shop at 116 S. 20th Ave. (866-429-3427, [www.mastersoftails.com](http://www.mastersoftails.com))
- Mickey Byrne’s Irish Pub & Restaurant at 1921 Hollywood Blvd. (954-921-2317)
- Orale Mexican Restaurant at 2041 Hollywood Blvd. (954-367-6795)
- Pilates ‘N’ Harmony at 1872 Radius Drive (954-921-2214, [www.pilatesnharmony.com](http://www.pilatesnharmony.com))

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- House of Pole Stars dance studio at 2028 Harrison St. (954-826-5470)
- The Shade Post, featuring “recycle/redesign” women’s fashions at 2028 Harrison St. (786-709-3125, [www.artofshade.com](http://www.artofshade.com))
- Stock X Change, an upscale sneaker boutique at 1896 Radius Drive (954-922-1991, [www.stockxstore.com](http://www.stockxstore.com))
- Sweetz Chocolate & Treats Café at 1940 Harrison St., #100-B (954-251-4002)
- Ultimate Sound & Vision at 2033 Hollywood Blvd. (954-404-8620, [www.ultimatesv.com](http://www.ultimatesv.com))
- Vito Venice, a French lingerie boutique at 2025-B Hollywood Blvd. (954-342-9284, [www.vitovenice.us](http://www.vitovenice.us))

Several more businesses have signed leases and will soon be opening their doors in Downtown Hollywood, including:

- City National Bank at 1845 Hollywood Blvd.
- Cleopatra’s Palace, a hookah bar at 2032 Hollywood Blvd. (954-926-5995)
- Exotic Leather Fashions at 1860 Polk St. (954-894-8003)
- I Am an Artist, a paint-your-own pottery café offering crepes, ice cream, wine, beer and live music at 2008 Hollywood Blvd.
- Kilwin’s confectionery shop at 1907 Hollywood Blvd. ([www.kilwins.com](http://www.kilwins.com))
- Marketing Matters, a public relations, marketing and advertising firm at 2001 Tyler St. (954-925-1511, [www.marketingmatters.net](http://www.marketingmatters.net))
- pinkghost, a designer toy store and gallery at 1888 Polk St. (954-616-1304, [www.pinkghost.net](http://www.pinkghost.net))
- Satora, a contemporary Pan-Asian restaurant at 2050 Hollywood Blvd.

The Downtown Hollywood family of businesses includes a variety of restaurants, pubs and clubs, unique boutiques and specialty shops, service businesses, and art galleries and studios. Downtown Hollywood is also home to the ArtsPark at Young Circle, a 10-acre arts and entertainment attraction.

For more information on Downtown Hollywood businesses or events, call 954-921-3016 or visit [www.downtownhollywood.com](http://www.downtownhollywood.com).

The Hollywood Community Redevelopment Agency (CRA) was created under the authority of Florida’s Community Redevelopment Act of 1969. The CRA’s mission is to encourage economic development through the use of tax increment financing by funding development, special projects and enhanced services that address areas of community concern. The Downtown District was established in 1979 to promote Hollywood’s central business district including Historic Hollywood Boulevard, Young Circle and nearby residential neighborhoods. The Downtown District is approximately 580 acres and extends from 22nd Avenue on the west to generally 17th Avenue on the east, Johnson Street on the north and Washington Street on the south.

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