



FOR IMMEDIATE RELEASE

Media Contact: Lisa Liotta, Deputy Director
City of Hollywood Community Redevelopment Agency-Downtown District
Office: (954) 921-3016
lliotta@hollywoodfl.org

“Funtastic Fridays for Kids” in Downtown Hollywood Wins Kids Crown Award

HOLLYWOOD, FL – July 7, 2009 – Funtastic Fridays for Kids, the best free social event in town, has been recognized with a 2009 Kids Crown Award from South Florida Parenting Magazine.

The popular weekly event series was nominated as a favorite family outing by South Florida Parenting readers and chosen as a final winner by a panel of magazine staff and reader advisers. The annual Kids Crown Awards recognize the best family-friendly activities, products and services South Florida has to offer.

Since Funtastic Fridays for Kids debuted in October, the downtown event series has been a big hit with both children and grown-ups. Highlights include a bounce house, clowns, face painting, balloon twisting, kids’ game shows, karaoke, bingo, and arts and crafts activities. The City of Hollywood Community Redevelopment Agency (CRA)-Downtown District presents Funtastic Fridays from 5 to 9 p.m. every Friday at Anniversary Park, 1945 Hollywood Boulevard (the corner of Hollywood Boulevard and 20th Avenue).

Through the end of July, enter to win four tickets to the August 19th Jonas Brothers concert at the BankAtlantic Center when you visit the Information Booth in Anniversary Park during Funtastic Fridays for Kids. There is no charge to enter, and the winner need not be present when the winning entry is pulled at 8 p.m. July 31st during the Funtastic Fridays event, which will feature a performance by Superstar Productions’ Jonas Brothers Tribute Band.

In conjunction with the weekly event, several downtown restaurants offer a free kids’ menu meal for children ages 10 and younger from 4 to 7 p.m. on Fridays as part of the Kids Eat Free on Friday program.

Participating restaurants through September 24 are A La Turca (2027 Hollywood Blvd.), Café Italia (2025A Hollywood Blvd.), Dolce Vita (1931 Hollywood Blvd.), Goyo El Pollo (1920 Tyler St.), Huang’s Mandarin House (2031 Hollywood Blvd.), Lola’s on Harrison (1932 Harrison St.), Los Pinchos (121 N. 20th Ave.), Luce Restaurant (1906 Harrison St.), Taverna Yiamas (1948 Hollywood Blvd.), The Little Bakery (2033 Harrison St.) and Sage Café & Oyster Bar (2000 Harrison St.). Each child must be accompanied by at least one adult ordering an entrée from the regular menu.

Two free hours of parking may be found in the 20th Avenue Garage (located between Harrison and Van Buren) and the 19th Avenue Garage (located between Tyler Street and Polk Street) from 6 a.m. to 10 p.m. Each additional hour is \$1 per hour. For vehicles entering after 10 p.m., there is a \$7 flat rate.

For more information on Funtastic Fridays for Kids or the Kids Eat Free on Friday program, call 954-921-3016 or visit www.downtownhollywood.com.

The Hollywood Community Redevelopment Agency (CRA) was created under the authority of Florida's Community Redevelopment Act of 1969. The CRA's mission is to encourage economic development through the use of tax increment financing by funding development, special projects and enhanced services that address areas of community concern. The Downtown District was established in 1979 to promote Hollywood's central business district including Historic Hollywood Boulevard, Young Circle and nearby residential neighborhoods. The Downtown District is approximately 580 acres and extends from 22nd Avenue on the west to generally 17th Avenue on the east, Johnson Street on the north and Washington Street on the south.

#