



FOR IMMEDIATE RELEASE

Media Contact: Lisa Liotta, Deputy Director
City of Hollywood Community Redevelopment Agency-Downtown District
Office: (954) 921-3016
lliotta@hollywoodfl.org

Plantation Boy Wins Giant Gingerbread House at Downtown Hollywood Event

HOLLYWOOD, FL – January 21, 2009 – The holidays were a little bit sweeter for a lucky Plantation youngster who won a giant gingerbread house December 19th at Funtastic Fridays for Kids, a free event series held at Anniversary Park in Downtown Hollywood.



Anthony Batts, a fourth-grader at Tropical Elementary School in Plantation, purchased a single ticket for the “enter to win” contest hosted by the Hollywood Academy of Arts and Science, a downtown charter school. The delicious work of art, which was created by Nilus Delights Bakery, 1854 N. Young Circle in Downtown Hollywood, might have proved a challenge for even the most sweets-loving 10 year old, but Anthony’s prize was shared by a few dozen family members throughout the holiday season.

As part of the festivities at Funtastic Fridays for Kids on December 19th, youngsters also visited with Santa Claus, watched The Polar Express and decorated oversized gingerbread man or woman cookies provided by Nilus Delights.

Since its October 3rd debut, the twice-monthly series has been a big hit with both children and adults, making Funtastic Fridays the best FREE family social event in town. Ongoing highlights include an outdoor movie, magic shows, Mama Clown and Friends, face painting, balloon twisting and a bounce house.

The next Funtastic Fridays for Kids on February 6th will feature a showing of ‘Harry Potter and the Sorcerer’s Stone’ and include a special and magic performance by Jack Maxwell from the Wizard’s Apprentice Magic Shop, 2051B Hollywood Boulevard.

Funtastic Fridays is presented by the City of Hollywood Community Redevelopment Agency (CRA)-Downtown District from 5 to 9 p.m. every first and third Friday at Anniversary Park, 1945 Hollywood Boulevard (corner of Hollywood Boulevard and 20th Avenue).

For more information, call 954-921-3016 or visit www.downtownhollywood.com.

The Hollywood Community Redevelopment Agency (CRA) was created under the authority of Florida’s Community Redevelopment Act of 1969. The CRA’s mission is to encourage economic development through the use of tax increment financing by funding development, special projects and enhanced services that address areas of community concern. The Downtown District was established in 1979 to promote Hollywood’s central business district including Historic Hollywood Boulevard, Young Circle and nearby residential neighborhoods. The Downtown District is approximately 580 acres and extends from 22nd Avenue on the west to generally 17th Avenue on the east, Johnson Street on the north and Washington Street on the south.